



A WEB3 PROJECT FROM AN EMMY-NOMINATED TEAM, REWRITING THE SCRIPT AND SHOWING THE FUTURE OF HOLLYWOOD IS ON THE BLOCKCHAIN.

**ACT 1:** HOLLYWOOD IS BROKEN

**ACT 2:** REASONS TO JOIN US

**ACT 3:** LIGHTS, CAMERA, BROKEN?

**ACT 4: REWRITING THE SCRIPT** 

**ACT 5:** OUR ECOSYSTEM

**ACT 6:** THE POPCORN COLLECTIVE

**ACT 7:** HOW IT WORKS

**ACT 8:** CRYPTO MEETS SHARK TANK

**ACT 9:** TOKEN

**ACT 10:** ROADMAP

**ACT 11:** TEAM

**ACT 12:** CONCLUSION



REMEMBER THAT ELECTRIFYING SHOW YOU DEVOURED? THE ONE THAT GOT CANCELLED, LEAVING YOU YEARNING FOR MORE? THAT'S THE REALITY FOR COUNTLESS FANS. HOLLYWOOD IS A LAND OF BROKEN DREAMS, WHERE CREATORS FIGHT FOR SCRAPS AND AUDIENCE VOICES ARE LOST IN THE WIND.

BUT WHAT IF THE ENDING COULD BE REWRITTEN? IMAGINE FUELING THE STORIES YOU CRAVE, DIRECTLY EMPOWERING CREATORS WITH THE RESOURCES THEIR VISIONS DESERVE. WEB 3.0 UNLOCKS THIS REVOLUTION. WE'RE BUILDING A FUTURE WHERE FANS FUND THE SHOWS THEY LOVE, SHARE IN REVENUE AND CREATORS ARE FAIRLY REWARDED FOR THEIR PASSION.

THIS ISN'T ANOTHER STREAMING SERVICE. WE MASH UP NETFLIX AND KICKSTARTER, TURBOCHARGE IT THROUGH WEB 3.0 AND FUEL IT WITH THE COLLECTIVE PASSION OF CREATORS AND FANS. IT'S THE STORY OF YOUR VOICE FINALLY BEING HEARD, THE STORY OF HOLLYWOOD REWRITTEN.











# REWRITING THE SCRIPT

JASON KILLAR, THE PREVIOUS CEO OF WARNERMEDIA, SAID: "THE FUTURE OF HOLLYWOOD IS ON THE BLOCKCHAIN. I THINK THAT'S NFTS ARE GOING TO BE A WAVE THAT'S GOING TO BE COMING TO HOLLYWOOD, IN THE SAME WAY THAT THE DVD WAVE CAME TO HOLLYWOOD IN THE '90S."

### **FOR FANS**

### FROM FAN TO PATRON

YOU'RE NO LONGER JUST A VIEWER. BECOME AN INVESTOR, VOTE AND SHAPE THE FUTURE OF SHOWS YOU LOVE THROUGH OUR POPCORN COLLECTIVE DAO.

### **DEEPER THAN LIKES**

DIVE INTO TOKEN-GATED EXCLUSIVE CONTENT OR GAIN RARE COLLECTABLES, FOSTERING A CONNECTION THAT GOES BEYOND THE SCREEN.

### OWN A PIECE OF THE MAGIC

WEB 3.0 LETS YOU OWN A PIECE OF YOUR FAVOURITE SHOWS THROUGH NFTS, EARNING YOU A STAKE IN THEIR SUCCESS.

### **FOR CREATORS**

### NO MORE BEGGING

SELL MOVIE NFTS TO FANS. GET FUNDED, KEEP CONTROL, AND REWARD SUPPORTERS WITH EXCLUSIVE PERKS.

### YOUR COMMUNITY, YOUR CANVAS

WE CUT OUT THE MIDDLEMAN, ALLOWING YOU TO CONNECT DIRECTLY WITH FANS, TURNING THEM INTO ACTIVE PARTICIPANTS IN YOUR CREATIVE JOURNEY.

### **FAIR PLAY, BIG PAY**

FORGET THE CRUMBS. SMART CONTRACTS ENSURE YOU RECEIVE A FAIR SHARE OF THE PROFITS. THE SIZE OF YOUR WALLET REFLECTS YOUR TALENT.



ACT: 5

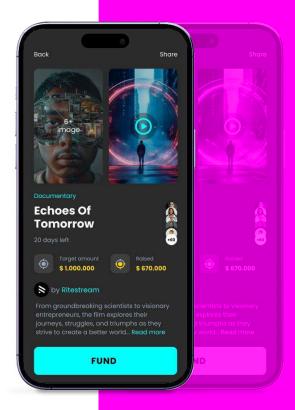
COUR
ECOSYSIEM

# **FUND**

### DITCH HOLLYWOOD.

FANS BUY NFT PIECES OF A MOVIE AND BECOME CO-OWNERS. THESE NFTS UNLOCK EXCLUSIVE CONTENT AND A SHARE OF REWARDS (THANKS, SMART CONTRACTS!). IT'S FAN-POWERED FILMMAKING -CREATORS KEEP CONTROL, AND FANS WIN BIG.

- 1. LAUNCH OF OUR CROWDFUNDING PLATFORM
- 2. CROWDFUND OF OUR SHOW CRYPTO KNIGHTS
- 3. CROWDFUND OF FIRST EXTERNAL MOVIE / SHOW





# **ENGAGE**

### IMAGINE SEEING A MOVIE PILOT BEFORE ANYONE ELSE AND HAVING A SAY IF IT GETS FUNDING!

WITH RITESTREAM, YOU CAN VOTE THROUGH OUR DAO, LEAVE FEEDBACK FOR THE DIRECTOR, AND WATCH EXCLUSIVE BEHIND-THE-SCENES CONTENT AS YOUR MOVIE COMES TO LIFE. BECOME A CHAMPION, NOT JUST A VIEWER.

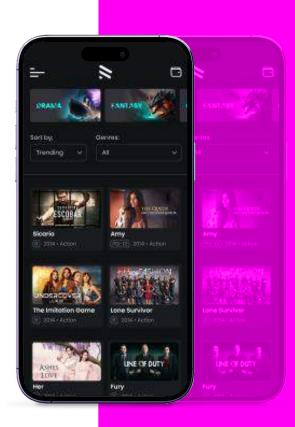
- 1. LAUNCH OF OUR APP
- 2. VOTE ON CRYPTOKNIGHTS PROJECTS
- 3. VOTE ON 1ST EXTERNAL MOVIES/SHOWS
- 4. ESTABLISH "POPCORN COLLECTIVE" DAO

## WATCH

### DITCH CABLE BILLS & ENDLESS SUBSCRIPTIONS

WEB 3.0 STREAMING LETS YOU WATCH WITH FRIENDS, PAY-PER-VIEW, OR UNLOCK EXCLUSIVE CONTENT WITH YOUR MOVIE NFTS. MOVIE NIGHTS JUST GOT SOCIAL (AND WAY MORE AFFORDABLE). STREAM SMARTER, NOT HARDER.

- 1. LAUNCH OF OUR STREAMING PLATFORM
- 2. FREE CONTENT FROM OUR 140K+ HOURS LIBRARY
- 3. ADD PREMIUM SUBSCRIPTION MODEL
- 4. ADD FIRST CROWDFUNDED MOVIES / SHOWS





# COLLECT

### FORGET MERCH LINES! OWN A PIECE (NFT!) OF YOUR FAV CROWDFUNDED SHOWS ON OUR MARKETPLACE.

TRADE COLLECTIBLES & LIMITED EDITION GOODIES. SOME CONTENT'S LOCKED TIGHT - GOTTA BE A TRUE FAN (HOLD THE RIGHT NFT) TO UNLOCK. SUPPORT CREATORS, OWN A SLICE, UNLOCK SECRETS. IT'S FAN CLUB 2.0.

- 1. ENABLE ACCESS TO CONTENT VIA NFTS
- 2. LAUNCH OUR NFT MOVIE MARKETPLACE
- 3. LAUNCH COLLECTIBLE NFT VIDEO FRAMES
- 4. LAUNCH PHYSICAL MERCHANDISE OF SHOWS

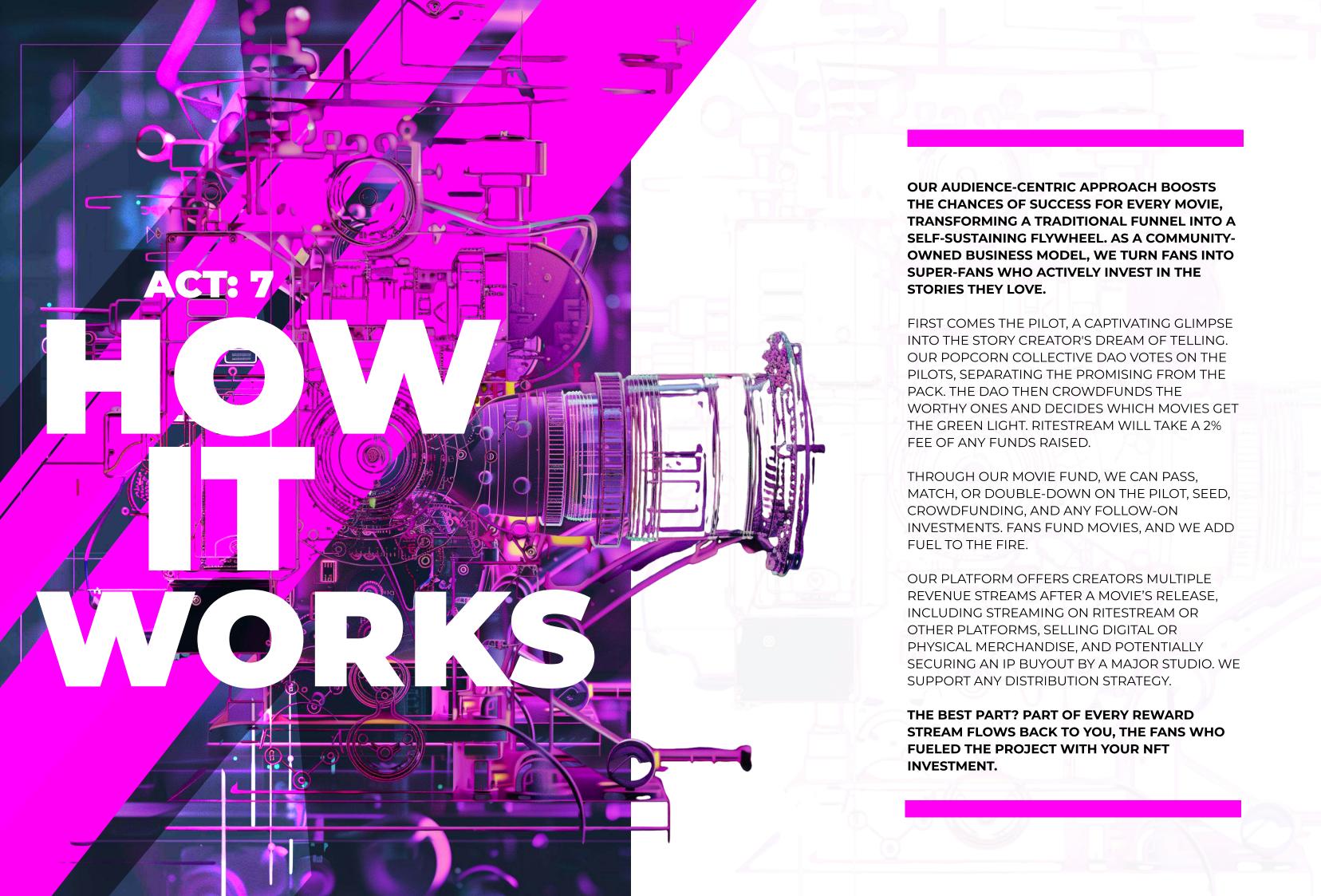


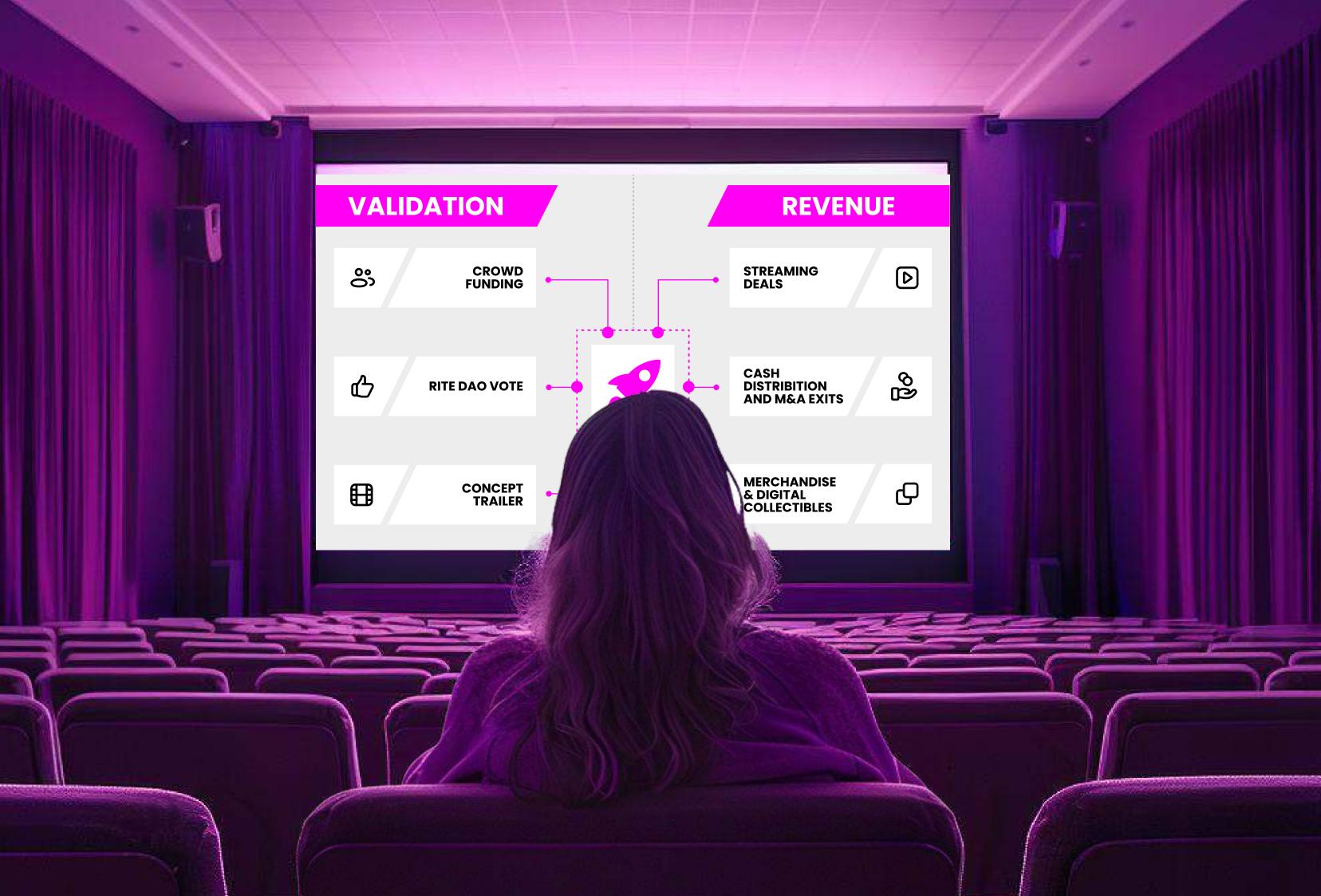


# CRAVING FRESH, FAN-POWERED ENTERTAINMENT? JOIN OUR 'POPCORN COLLECTIVE' DAO

FREE	POPCORN COLLECTIVE	POPCORN COLLECTIVE PLUS		
\$0/MO	\$200/YR	\$20/MO		
SAMPLE THE FREE MOVIES AND SHOWS WHILST CONNECTING WITH OUR COMMUNITY	ALL THE FREE PERKS, PLUS THE FULL POPCORN COLLECTIVE EXPERIENCE, BUT CHEAPER.	ALL THE FREE PERKS, PLUS THE FULL POPCORN COLLECTIVE EXPERIENCE.		
✓ WATCH FREE CONTENT	✓ WATCH FREE CONTENT	✓ WATCH FREE CONTENT		
WATCH PREMIUM CONTENT ON A PAY-PER- MINUTE BASIS	WATCH PREMIUM CONTENT ON A PAY-PER- MINUTE BASIS	WATCH PREMIUM CONTENT ON A PAY-PER- MINUTE BASIS		
VOTE ON MOVIE PILOTS AND GET BEHIND THE SCENES ACCESS	VOTE ON MOVIE PILOTS AND GET BEHIND THE SCENES ACCESS	VOTE ON MOVIE PILOTS AND GET BEHIND THE SCENES ACCESS		
INVEST IN MOVIES  X AND GAIN A REVENUE SHARE	INVEST IN MOVIES  AND GAIN A REVENUE SHARE	INVEST IN MOVIES  AND GAIN A REVENUE SHARE		
STREAM WITH  FRIENDS FOR THE ULTIMATE MOVIE NIGHT	STREAM WITH FRIENDS FOR THE ULTIMATE MOVIE NIGHT	STREAM WITH FRIENDS FOR THE ULTIMATE MOVIE NIGHT		
20% OFF  MERCHANDISE  AND DIGITAL  COLLECTIBLES	20% OFF  MERCHANDISE  AND DIGITAL  COLLECTIBLES	20% OFF  MERCHANDISE  AND DIGITAL  COLLECTIBLES		

OF YOUR MEMBERSHIP, 60% WILL BE REIMBURSED AS \$RITE TOKENS SO YOU CAN RENT CONTENT AS YOU PLEASE. THE REMAINING 40% OF YOUR MONTHLY FEE GOES DIRECTLY TO OUR MOVIE FUND. THIS COLLECTIVE POT HELPS FUND THE MOST PROMISING PROJECTS, ENSURING A STEADY STREAM OF CAPTIVATING ENTERTAINMENT FOR OUR MEMBERS.





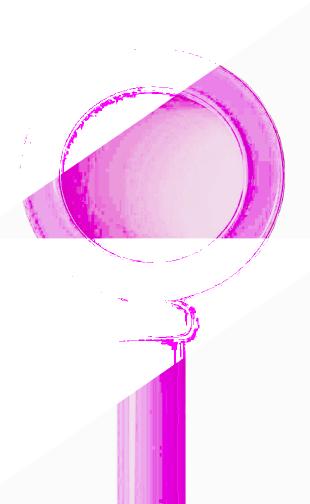








WE AIM FOR A SELF-SUSTAINING ECOSYSTEM WHERE USERS HAVE A VESTED INTEREST IN THE PLATFORM'S SUCCESS AND ARE INCENTIVISED TO PARTICIPATE ACTIVELY. RITESTREAM BENEFITS FROM INCREASED USER ENGAGEMENT, A LOYAL COMMUNITY, AND A RELIABLE FUNDING SOURCE. THE TOKEN VALUE INCREASES WITH PLATFORM GROWTH, THUS ATTRACTING FURTHER INVESTMENT AND PARTICIPATION. THIS CIRCULAR MODEL FUELS OUR ECOSYSTEM AND CREATES LONG-TERM VALUE FOR EVERYONE INVOLVED.



### 9.2.1: ACCESS & GOVERNANCE

### **MEMBERSHIPS**

THE POPCORN COLLECTIVE DAO CAN BE PAID IN \$RITE, OR IN FIAT, WHICH IS AUTOMATICALLY SWAPPED TO \$RITE VIA A DEX ROUTER. THIS CREATES CONSTANT BUY PRESSURE.

### **TIERED ACCESS**

DAO MEMBERS VOTE AND INVEST FREELY, BUT STAKING \$RITE BOOSTS VOTING POWER AND UNLOCKS EARLY FUNDING ROUNDS. THIS REDUCES THE TOKEN SUPPLY.

### 9.2.2 UTILITY & INCENTIVES

### **PAYMENTS**

SERVICES (E.G. MOVIE RENTALS) OR GOODS (E.G. MERCHANDISE OR DIGITAL COLLECTIBLES) ARE PURCHASED WITH \$RITE. THIS CREATES INTERNAL DEMAND FOR THE TOKEN.

### **VOTING REWARDS**

THOSE DAO MEMBERS WHO VOTED FOR PROJECTS THAT GENERATED MORE REVENUE THAN 50% OF THE PROJECTS WILL RECEIVE \$RITE. THIS ENCOURAGES INSIGHTFUL VOTING.

### **9.2.2 INVESTMENT & REVENUE**

### **CROWD FUNDING**

STUDIOS SHALL PAY A LISTING FEE, AND INVESTORS SHALL DEPOSIT THEIR FUNDS IN \$RITE IN RETURN FOR PARTIAL OWNERSHIP NFTS. THIS INCENTIVISES THE USE OF THE TOKEN.

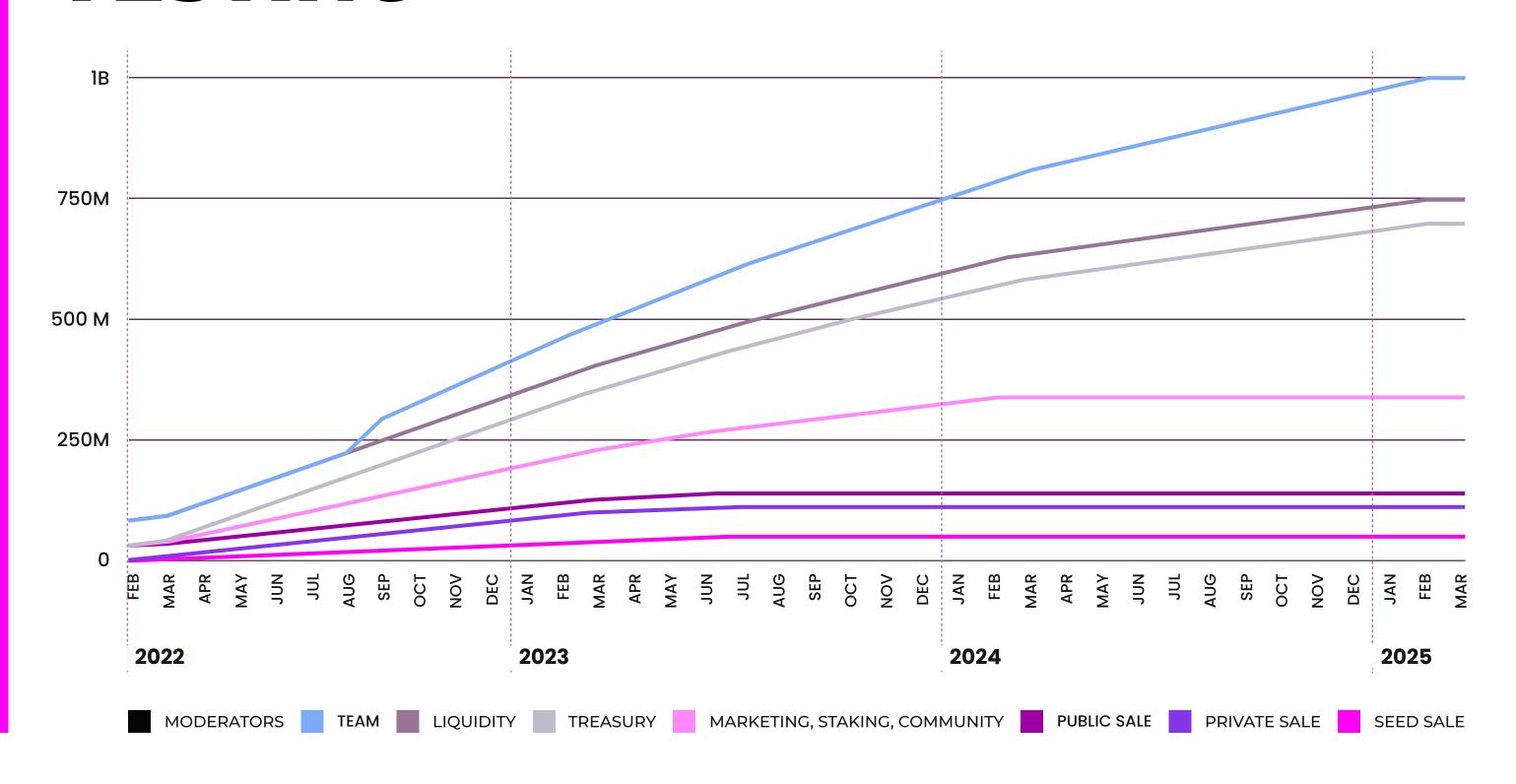
### **REVENUE SHARE**

RITE IS USED FOR AUTOMATIC AND TRANSPARENT REVENUE SHARE WITH NFT HOLDERS WHO CROWDFUNDED MOVIES. THIS ENSURES EFFICIENT PROCESSING.

OUR WEB 3.0 "SHARK TANK" SHOW, CRYPTO KNIGHTS, HAS ADDITIONAL TOKEN UTILITY, PRIMARILY THROUGH STAKING.

5% OF ALL TRANSACTIONS ON THE RITESTREAM PLATFORM WILL BE BURNT. THIS REDUCES THE CIRCULATING SUPPLY OVER TIME AND CREATES A DEFLATIONARY ECONOMY.

9.3 **VESTING** 





# 2024 - 2025

FUND		CRYPTOKNIGHTS CROWDFUNDING	FIRST TV SHOW CROWDFUNDING	FIRST MOVIE CROWDFUNDNG	FUND PLATFORM V2.0 PIPELINE OF LISTINGS	FUND PLATFORM V3.0 FULL SELF SERVE	REV SHARE ON INVESTMENTS VIA NFTS	
ENGAGE								
WATCH	LAUNCH OF RITESTREAM+ V1.0	ADDITIONAL STREAMING CONTENT	CRYPTOKNIGHTS STREAMING	COMMUNITY VOTING FOR FREE CONTENT	ADD FIRST CROWDFUNDED MOVIES	RITESTREAM+ V2.0 PAY-PER-MINUTE	RITESTREAM+ V3.0 SOCIALFI + MOVIE NIGHT	RITESTREAM V4.0 COMMUNITIES
COLLECT			NFT GATED CONTENT		MARKETPLACE V1.0 PHYSICAL MERCHANDISE		MARKETPLACE V2.0 DIGITAL COLLECTIBLES	MARKETPLACE V3.0 NFT MOVIE FRAMES
	¥ ! !	<b>Y</b>	<b>V</b> I I I I I I I I I I I I I I I I I I I	¥ ! !	¥ ! !	¥ ! !	<b>Ψ</b> 1 1 1	<b>V</b> 1 1 1
	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025
			İ				İ	
FOUNDATIONS	ACCOUNT ABSTRACTION				DEX ROUTER	REVENUE ORACLE		
ECOSYSTEM	STREAMING PLATFORM		CROWFUND: 1ST TV SHOW	CROWFUND: 1ST MOVIE	CROWFUND PLATFORM	MONTHLY MEMBERSHIPS	NFT REVENUE SHARE	POPCORN COLLECTIVE DAO
CRYPTOKNIGHTS		RITEFUND + NFT SALE SI	CRYPTOKNIGHTS SEASON 1	RITEFUND + NFT SALE S2	CRYPTOKNIGHTS SEASON 2	RITEFUND + NFT SALE S3	CRYPTOKNIGHTS SEASON 3	RITEFUND + NFT SALE S4

# 



### RIAZ MEHTA

**CEO & FOUNDER** 

FOUNDER, IMAGINE TV.
INTERNATIONAL EMMY AWARD
NOMINEE. SOLD SHOWS TO 50+
COUNTRIES



# DAMIAN MILES

**CTO & CO-FOUNDER** 

SERIAL ENTREPRENEUR, 25 YEARS BROADCAST MEDIA. FOUNDED SEVERAL TECH STARTUPS IN THE FILM AND TV INDUSTRY.



### JOSEPH KHAN

CSO

MAJOR INDUSTRY PIONEER WITH NOKIA, MICROSOFT, XBOX, FACEBOOK, AND GRAB. LED ENJINSTARTER'S RISE AS A TOP ROI LAUNCHPAD.



### KENNY MORGAN

SM & CM

FORMER BINANCE NFT SOCIAL MEDIA & COMMUNITY MANAGER, HOST OF AMA'S AND RITESTREAMS HEAD TWIT



# ACT: 12

THE FUTURE OF ENTERTAINMENT IS HERE, AND IT'S INTERACTIVE, EMPOWERING, AND BUILT ON THE REVOLUTIONARY POTENTIAL OF BLOCKCHAIN TECHNOLOGY.

RITESTREAM IS MORE THAN JUST A STREAMING PLATFORM; IT'S A GATEWAY TO A WORLD WHERE FANS BECOME KINGMAKERS, SHAPING THE CREATION AND FUNDING OF THE SHOWS AND MOVIES THEY CRAVE.

WITH OUR INNOVATIVE TOKENOMICS, GROUNDBREAKING PROJECTS LIKE CRYPTOKNIGHTS, AND A PASSIONATE COMMUNITY AT THE CORE, RITESTREAM IS POISED TO DISRUPT THE ENTERTAINMENT INDUSTRY AND USHER IN A NEW ERA OF FAN-DRIVEN ENTERTAINMENT.

JOIN US ON THIS EXCITING JOURNEY AS WE REWRITE THE RULES OF ENTERTAINMENT, TOGETHER.

WELCOME TO THE RITESTREAM REVOLUTION.

**WWW.RITESTREAM.IO** 

> FIN